



Precimed Inc.
102, Pickering Way, 19341 Exton / PA USA
www.precimed.com

PRESS RELEASE

Precimed Inc. Hires New VP of Sales for the US Market

Exton, PA USA, 06th August 2007, 04:00pm (ET) – Precimed Inc., a leading technology-driven supplier to the orthopaedic industry, announces the addition of Charles St-Maurice as the new VP of Sales for our US customers.

Strategic Sales initiative

Charles St-Maurice is a Sales Executive with extensive experience managing sales organizations for global health care product manufacturers and distributors, including Johnson & Johnson. Most recently Charles held the position of VP of Sales and Marketing of North American Operations for SCA Personal Care North America, a Swedish company in the healthcare field.

"The addition of Charles St-Maurice to our management team is a key investment for Precimed as we continue to expand our product and service offerings to the orthopaedic OEM market. As a full-service turnkey solutions provider, Precimed is poised to bring a new and innovative approach to partnering with our customers. Charles' expertise in sales organization management is critical to our front line efforts," declares Patrick Berdoz, CEO of Precimed Inc. and President and Chairman of the Board of Precimed Group.

Precimed - leading innovator in orthopaedics

Precimed is a growing Swiss medtech company focusing on the design and development of innovative instruments, implants and trays and cases for the orthopaedic implant market. The company has its global headquarters in Orvin, Switzerland, North American headquarters in Exton, PA near Philadelphia as well as subsidiaries in the United Kingdom, Japan and China. Manufacturing facilities are located throughout Switzerland and in the US. Precimed employs 450+ highly qualified employees. Its leading products for hip and knee replacement, trauma and spine are sold worldwide to more than 260 orthopaedic OEM customers. Since the start of the medtech business in 1995, Precimed sales have significantly outstripped the general market trend and within the three major orthopaedic sectors, i.e. reconstruction, trauma and spine. Precimed is well-known in the industry for its outstanding quality and innovative products in strong, growing market segments such as minimally-invasive surgery, resurfacing, computer aided surgery, RFID tracking, trays and cases, and disposable instruments. Precimed offers its customers turn-key solutions for complete delivery systems. The company today has more than 90 patents/patents pending.

This press release is available in electronic form at www.precimed.com.