

Editor's Corner

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2004 Supplier Directory

This year-end issue marks the first time since the Inaugural issue that a comprehensive listing of all Suppliers is provided in one volume, replete with contact information and descriptions of product/service offerings. Formatted to serve as a desktop reference for the upcoming year, this issue will enable you to easily and quickly identify suppliers either alphabetically or categorically and will grow to become a definitive resource providing one-stop access to information about our industry's supplier community.

Risk Management

Our editorial zone is focused upon topics relating to risk management and is dedicated to assisting orthopaedic companies in reducing the risk of incurring professional liability losses by identifying manufacturing risk situations and providing suggestions for how to avoid them.

As "orthopedic surgery has historically and nationally been one of the top four services named in malpractice claims"¹ [the AAOS launched a new 'orthopaedic risk management' newsletter earlier this year], and as product liability lawsuits invade the orthopaedic space, manufacturers and suppliers alike need to be prepared for virtually any type of eventuality. These articles are intended to help you do just that.

¹ www.aaos.org/wordhtml/anmeet99/sciprog/019.htm

Note for Outsourcing Decision-Makers

During the next two months Knowledge Enterprises, Inc. will be collecting feedback regarding your interest in attending a Supplier Exhibition. Julie Vetalice may be calling you, and we would appreciate your consideration in granting her a few moments of your time to complete a brief telephone survey. Or, please feel free to contact Julie directly at 440-247-9051 at a time that is convenient for you. You may also complete the survey online at www.orthoworld.com/OEM1202.htm

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