



In Each Issue

Profiling the Players Who Help Make It All Happen

Player Profiles (pages 21-22) - *Player Profiles* are full-page profiles of companies that have become advertisers at www.orthosupplier.com since publication of the preceding issue. You are meeting these Players for the first time. *Player Profiles*, and a searchable database of *Player Capabilities*, are available for viewing online at www.orthosupplier.com.

Supplier Profiles (page 23) - *Supplier Profiles* include brief descriptions of companies at which an individual has become a Member of *The Institute for Orthopaedic Enlightenment* (see www.orthoworld.com/institute/about.htm) since publication of the preceding issue (i.e., the company is being introduced for the first time.)

Supplier Services (pages 24-26) - An *Index of Supplier Services* appears in the centerfold of each issue. This listing is a perpetual roster of Suppliers providing products or services in support of our industry's manufacturing community, as evidenced by their having at least one Member in *The Institute*.

The Players (pages 27-33) - In each issue we present a summary listing of all Suppliers that rightfully deserve to be considered 'sponsors' of OrthoSupplier and BONEZone™ by virtue of their participation in OrthoSupplier's Promotional Program.

The size and scope of this directory will expand dynamically in accordance with our understanding of your needs and desires. Let us know what's hot, and what's not. Tell us, and we'll act.

BONEZone™

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